

TECHNOTOURISM

TECHNOWORK

>100

tours
on the territory of SEZ enterprises

>50

engineering classes
visited enterprises of Technopolis Moscow SEZ

3,500

tourists
visited the SEZ

7

new routes
worked out

In 2024, the TechnoTourism project, which encompasses guided tours to the facilities of Technopolis Moscow SEZ, attracted approximately 3,500 participants, up 14% year-on-year. The project has been running since 2020 and has attracted over 10,000 participants in five years. The popularity of tours is persisting among both Muscovites and visitors to the capital city. In 2024, residents of such cities as St. Petersburg, Perm, Yekaterinburg, Ulyanovsk, Norilsk, Chita, Vladivostok, Khanty-Mansiysk and other parts of Russia joined the project. The tours are also actively visited by representatives of friendly countries, such as India, Iran and China, which emphasizes the growing interest in Russian innovative enterprises.

The TechnoTourism project is a crucial component in helping young people navigate their career paths. It provides them with the chance to witness

the cutting-edge technologies and operations of high-tech companies. In 2024, tours engaged over 2,700 high school students, up 10% year-on-year. This underscores the enthusiasm among young individuals for pursuing careers in cutting-edge and technology-driven sectors, providing them with a deeper insight into the operations of the companies and the prospects for professional advancement they present.

In addition, TechnoTourism promotes cooperation between enterprises. During these tours, representatives from SEZ companies can share their expertise, explore potential collaborations, and discuss joint initiatives. To achieve this, cross-business tours are frequently arranged, allowing companies from one site to visit production sites in another, which facilitates personal connections with colleagues and their technologies.



>60

companies
participate in the TechnoWork and TechnoInternship projects

>1,200

CVs
received from candidates

>500

vacancies
posted by companies on the SEZ website

>750

interns
completed internships at SEZ enterprises

As the number of high-tech businesses in Technopolis Moscow SEZ rises, the demand for skilled workforce is growing. The TechnoWork project is in place to effectively recruit personnel and draw in young talent, serving as a platform that connects residents with job seekers. It assists companies in swiftly locating candidates with the necessary qualifications, while also helping individuals to pursue careers in cutting-edge technology.

SEZ resident companies often face difficulties in finding qualified specialists. To assist in resolving this issue and alleviate the operational strain on businesses, the SEZ implements unique staffing initiatives – TechnoWork and TechnoInternship.

Within the TechnoWork project, each resident company can freely advertise job openings on the SEZ website.

The TechnoInternship project brings together students and employers, providing students with a chance to gain hands-on experience, while companies can find highly motivated young professionals. This is an excellent tool for cultivating a talent pool: participants engage in hands-on training at actual manufacturing sites, honing the essential skills required for thriving in the realm of high-tech.

