

EVENTS OF THE YEAR

Technopolis Moscow SEZ is a vibrant hub where innovative concepts emerge daily, technological advancements are forged, and business relationships are solidified. Here, each day is brimming with fresh encounters, concepts, and initiatives – the business world operates at its own rhythm, fostering a conducive atmosphere for growth, collaboration, and knowledge sharing. The SEZ regularly hosts events of various formats – from business sessions and industry discussions to festivals, exhibitions, sports and leisure activities.

For professionals, it is a platform for sharing experience and finding partners. For young people – a chance to see how modern high-tech enterprises work. For potential investors and residents – an open door to a community of like-minded people and opportunities. Meanwhile, the SEZ not only shapes the agenda but also actively engages in pivotal exhibitions and conferences, welcoming delegations from both Russian regions and foreign nations. The capital city's SEZ, with its diverse range of formats and welcoming approach to dialog, is a true magnet for those who aspire to be at the forefront of Moscow's technological advancements.

DMITRY SIDOROVICH

Ruslet CEO

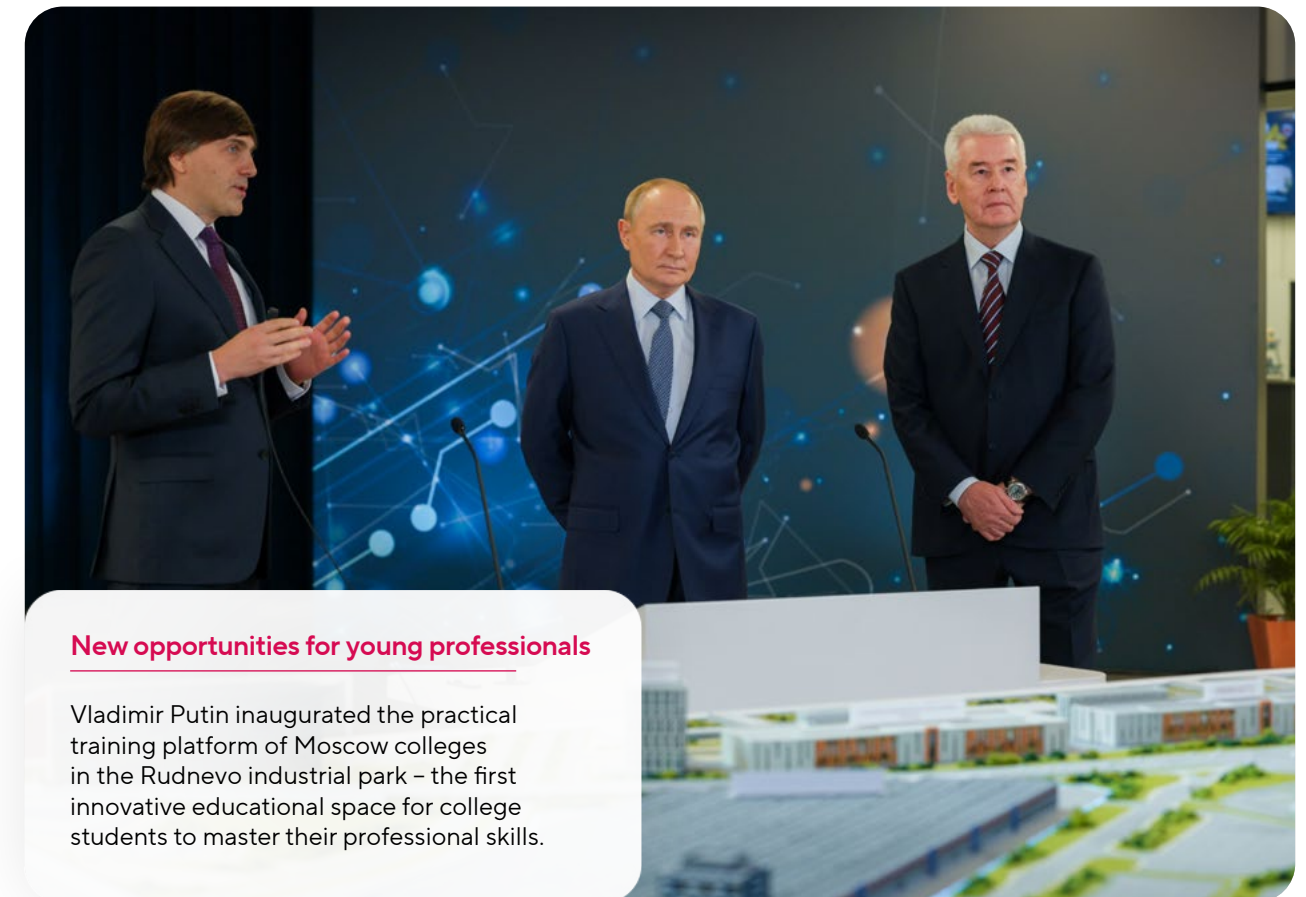


The company has been a part of the SEZ for a considerable period. It is gratifying to observe the growth in the variety of services provided. The program is ever-expanding and is not limited to business only. Patriotic, athletic, and educational activities are gaining more relevance. The SEZ is gradually evolving into a city within a city, offering not only a place to work but also a space for leisure, socializing, and making new connections with like-minded individuals.

The MC-organized events have enabled us to initiate collaboration with the Polytechnic Museum, acquire new manufacturing equipment from a SEZ resident, and secure a partner for a sophisticated production process with another SEZ resident.”



2024 outcomes for Technopolis Moscow SEZ



New opportunities for young professionals

Vladimir Putin inaugurated the practical training platform of Moscow colleges in the Rudnevo industrial park – the first innovative educational space for college students to master their professional skills.



Enhancing cooperation

During the St.Petersburg International Economic Forum (SPIEF), agreements on the construction of new plants were signed, residents held meetings, showcased their products and concluded cooperation agreements.

The residents talked about their activities and presented their products at such exhibitions as Innoprom, Goszakaz (State Order), Army, Territory of the Future. Moscow 2030, as well as at the exhibition of special economic zones in the State Duma.

Furthermore, the developments of SEZ participants were showcased at the International Chinese exhibition, Import Expo 2024.



Hospitality: meetings of delegations

For Technopolis Moscow SEZ, international delegations visiting the site serve as a crucial means for fostering business communication and collaboration. The interest shown by foreign partners underscores the significance of the developments made by the residents and the demand for their products. These meetings facilitate the establishment of business relationships, the expansion of export prospects, and the promotion of Russian technologies on the global stage.



Active life in the city

Companies in the SEZ are actively participating in the cultural, sports, and educational activities of the capital. For the first time, a group of residents joined the cycling and motorcycle festivals in Moscow, with around 20 corporate teams competing in a mini-football tournament.

In winter, a free skating rink was opened at the Pechatniki site for the first time, which was visited by more than 24,000 people during the season.

The TechnoSubbotniks (community cleanup) created a warm environment for communication and experience sharing, bringing together over 70 companies.



TechnoVacation

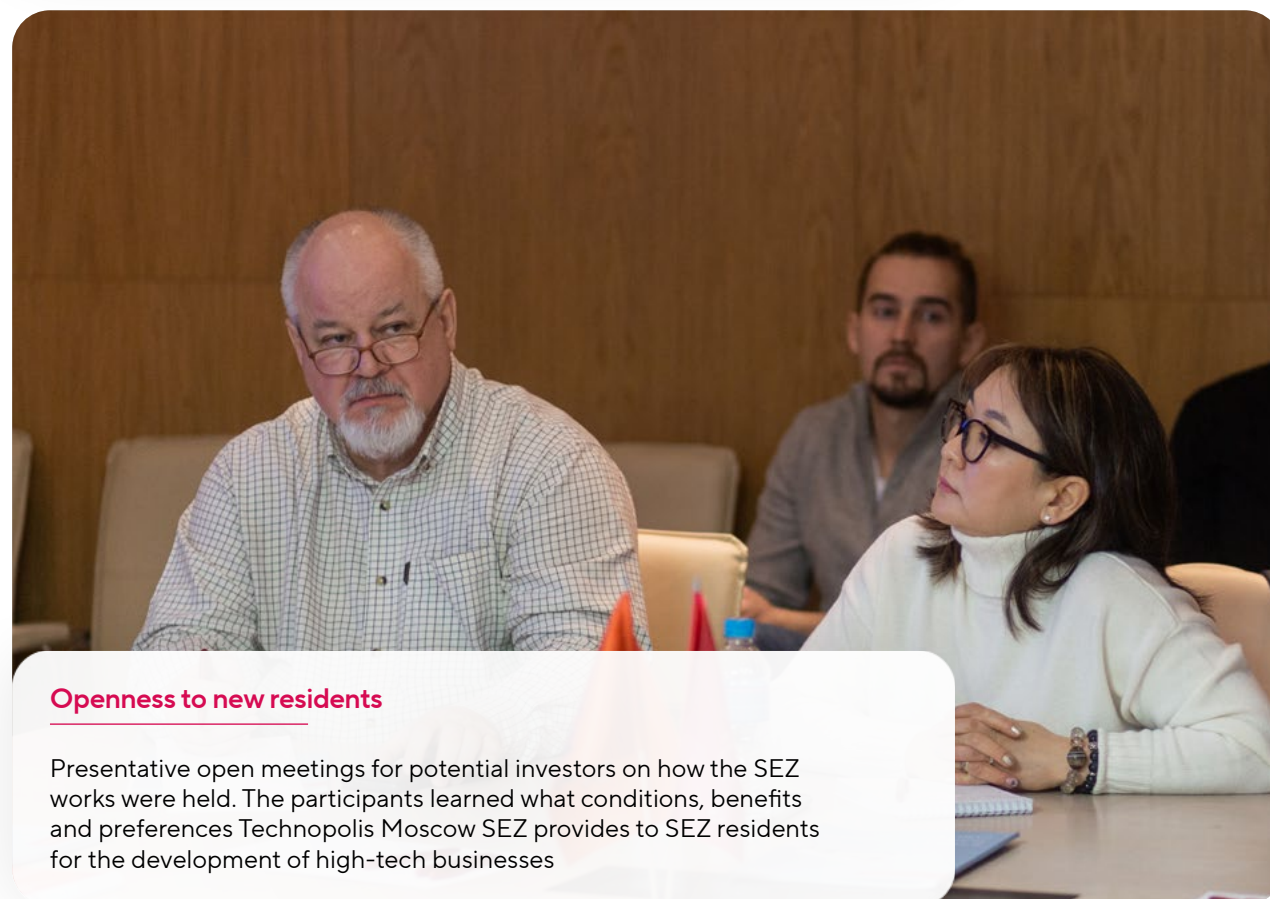
About 200 children of employees of SEZ companies spent summer and autumn vacations at the SEZ family center. The program included excursions to production facilities, creative master classes, IT-intensives and active games.



Developing professional communities

Technopolis Moscow SEZ remains a platform for professional dialog and exchange of experience. It hosts meetings of HR, PR communities, as well as sales leaders club and lawyers club.

The participants of the TechnoClub project discussed pressing issues of the development of modern industry. In addition, as part of the regular TechnoEnvironment format, residents met with the management of the management company to discuss key issues of work and interaction within the SEZ.



Openness to new residents

Presentative open meetings for potential investors on how the SEZ works were held. The participants learned what conditions, benefits and preferences Technopolis Moscow SEZ provides to SEZ residents for the development of high-tech businesses

INFORMATION ACTIVITY OF THE SEZ

One of the key advantages of Technopolis Moscow SEZ is high information activity. The website of the SEZ, the blog of Moscow Mayor Sergey Sobyenin, and social media platforms all feature a comprehensive coverage of all significant events

and accomplishments of the residents. Such systematic communication helps to increase the SEZ's recognizability, attract new residents, investors and business partners, and strengthen the brands of resident companies.

Indicators of SEZ social media activity in 2024

>31,000

subscribers – the general audience on social networks

>35,000

publication of media reports

