

ADVANTAGES OF TECHNOPOLIS MOSCOW SEZ

In 2023, Technopolis Moscow SEZ was recognized as the leader among Russian SEZs of technology and innovation type in terms of performance, which amounted to 100%. The performance index is calculated annually by the Ministry of Economic Development of Russia and includes such factors as the efficiency of residents' activities, profitability of budget investments in infrastructure creation, efficiency of the management company, efficiency of planning and contribution to the achievement of Russia's national goals.

The capital city's SEZ continues to maintain its dominant position in terms of the number of jobs created, including jobs organized by residents who are small and medium-sized enterprises. It also shows a positive trend in terms of the volume of investments made by residents, which contributes to the growth of production and development of innovations.

Furthermore, the SEZ has been consistently meeting the targets for most key indicators, confirming its efficiency and ability to adapt to changes in the external environment.

Technopolis Moscow SEZ has a number of competitive advantages that make it particularly appealing for residents and tenants. Location in the capital provides convenient access to major markets and critical government and scientific centers, which facilitates business development and fosters networking opportunities. Proximity to leading universities and research institutes creates opportunities to attract highly qualified specialists. Active development of industry associations and well-established relations with international partners open up prospects for sharing experience and expanding presence in the foreign market.

The capital city's SEZ continues its rapid development, promptly responding to contemporary challenges and relying on key global and national trends. This approach ensures the sustainability and competitiveness of SEZs.

Gennady Degtev

CEO of Technopolis Moscow SEZ



“ Particular emphasis is placed on fostering a supportive business climate within the Special Economic Zone of the capital. To this end, new infrastructure is being developed, transport accessibility is being enhanced, and a comprehensive range of services is being offered, encompassing everything from personal accounts for residents to consultancy and marketing assistance. The 'Made in SEZ' brand is used to promote products. However, in light of the shortage of skilled personnel, investors have expressed a specific need for assistance in securing personnel for their operations. Since 2022, the TechnoWork and TechnoInternship projects have been operating within the SEZ of Moscow, providing companies with the opportunity to recruit staff without incurring any costs. Consequently, during this period, over 1,000 students from Moscow's technical colleges and universities have completed internships in the innovative operations of the SEZ.”

Ways of Technopolis Moscow SEZ's adapting to global and national trends

National

Shortage of qualified personnel

The SEZ runs the TechnoWork and TechnoInternship programs and cooperates with universities and colleges in the area of staff training

Import substitution

Residents manufacture products that replace imports in strategically important sectors such as microelectronics, medicine and pharmaceuticals

Limited access to foreign markets

SEZ helps residents to advance to international markets through participation in exhibitions, meetings with foreign partners and free customs zone regime

Global

Sustainable development

The SEZ put a sustainable development strategy in place with a focus on low-carbon technologies and environmental practices, including separate waste collection

Digitalization and use of advanced technologies

The SEZ interacts with residents in one-stop-shop mode

Sectoral specialization of the SEZ

The SEZ forms clusters of companies in key sectoral areas, strengthening cooperation between residents

Changes in the supply chain

The SEZ acts as the most convenient site for localization of production process with accessible infrastructure and tax incentives

Reduction of SEZ's bureaucratic burden

The SEZ provides methodological support in obtaining resident status